MILLENNIUM MARKETING SOLUTIONS JOINS FORCES WITH IRONMARK

IRONMARK INTEGRATES MARYLAND-BASED MARKETING AND PROMOTIONS COMPANY AND WILL CONTINUE TO OFFER BEST-IN-CLASS SERVICES

(Annapolis Junction, MD - August 2022) Ironmark, a leading marketing communications agency, is thrilled to welcome Millennium Marketing Solutions, a Maryland-based marketing agency best known for maximizing client growth through design, websites, print, promotional products, and apparel. Through this addition, Ironmark will deliver on its commitment to robust, scalable marketing programs for clients across all stages of the customer journey, from conception through delivery.

Founded in 1990 by Maryland Top 100 Business Woman Owner, Janice Tippett, Millennium Marketing Solutions is a leading marketing, promotional products, and print production company focusing on driving visibility and business growth for its clients. They bring a full suite of digital marketing offerings ranging from web development, paid media, email, SEO, strategy, and social media marketing. Millennium is a Google Certified Partner agency and a ten-time award-winner of Graphic Design USA for Web Design.

The addition of Millennium bolsters Ironmark's offerings within digital marketing and web development, while adding expertise within the promotional products, apparel, and e-commerce divisions. In turn, Ironmark offers Millennium, and its client partners increased creative and strategic marketing, along with robust large format and print production capabilities. Combined, the entities offer a 360-degree view of multiple markets with deep expertise in healthcare, real estate, manufacturing, government contractor, and consumer verticals.

Tippett will join the Ironmark team as Vice President of Strategic Development and continue to work with clients on integrated marketing programs and services.

"Millennium exists to drive growth for clients, and becoming part of the Ironmark family with its resources and vision, will only strengthen our ability to continue to deliver on that promise," said Tippett. "The future of business growth is marketing integration across all stages of the customer journey, and together with Ironmark, we are exceptionally positioned to not only deliver at the highest level for clients but also lead the future of integrated marketing performance."

Ironmark CEO Jeff Ostenso says, "I've known Janice for years, and have great respect for the company she's built. The combined strengths of Millennium and Ironmark allow us to realize our mutual vision for growth—for our clients, employees, and partners. This is part of Ironmark's growth trajectory to invest in talent and grow strategic and digital marketing services."

ABOUT IRONMARK
Headquartered in Annapolis Junction, MD, Ironmark is a leading full-service provider of marketing, communications, content, and distribution services with a strong legacy in print-based marketing solutions. The Company provides a fully-integrated suite of services, including commercial print (digital, offset, and large-format), digital marketing and web development, creative agency, promotional products management, and a range of logistics services, including procurement, warehousing, kitting, mailing, and e-commerce fulfillment, which enables its customers to realize the benefits of spend and vendor management consolidation with a single, omni-channel provider. For more information, please visit www.ironmarkusa.com.

ABOUT MILLENNIUM
Since 1990, Millennium's mission has been to ensure clients' marketing needs and business goals are achieved from initial concept through completion of the campaign. Millennium ensures that all the pieces work together, providing an integrated experience while exceeding the client's expectations. Now, part of the Ironmark team, Millennium's talented staff continues to provide an expanded spectrum of services, including award-winning design, branded merchandise, digital marketing, website development, and print.

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